



D8.2 Dissemination Plan

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Deliverable Information Sheet

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1.0	15/04/2019	Marina Presas (EUT)	First draft version
1.1	17/04/2019	Andrea Orlandini (CNR)	Revision 1
1.2	17/04/2019	Stefan Octavian Bezrucav	Revision 2
1.3	29/04/2019	Marina Presas (EUT)	Final version released
1.3	30/04/2019	Jesús Pablo González (EUT) – Project Coordinator	Submission

Abstract

Eurecat is responsible for designing and implementing Sharework dissemination strategy through its Research Communications Office, but all consortium partners will be involved in it. This deliverable details the dissemination plan, aiming at reaching as many relevant actors as possible on the activities and results derived from the project in order to: promote and position the project results; reach and involve where possible the industrial and scientific community (robotics producers, and industries interested to apply collaborative robotics into their production plants, robotics professionals and researchers, etc.) and policy makers, and support the exploitation of project results into the market.

The channels and platforms considered in the dissemination plan are: disseminating project results through social media channels, official website, materials to be distributed in key events, media relations to specialized media outlets, scientific publications, the organization of workshops and training activities and attendance on strategic conferences, fairs and congresses where the project can be presented.